REP: TEL# 703 528 780
CREDIT ADVISORY: AGI
REP HEADLINE# 6228189 TRF# 321476 ORDER WORKSHEET
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 703 528 7800

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

| STATION M2 O | | | | : LINE#: REP | | CON CM | STA: | | REP: | CITY T | FLIGHT | | ORDER # | | AGY # | ADV # | |
|--|-----------|------------------------------|--|---|---------------------|-------------------------|------|-------|---------|---------------------------|----------------------------|--|----------|-----------|--------------------|------------|-------------------------------|
| STATION MAKEGOOD OFFERS: MISSED:BONUS OFFER:FRI/1205A-1235A OK'D OFFER:FRI/1205A-1235A CMT:DOLLARS FROM HDL# 6228187 | NIGHT | 75 A 1205A-1235A 30 \$800.00 | AGENCY ADVERTISER CODE = AGENCY EST# AGENCY PRODUCT CODE = | REP :CD: TIME PERIOD : LGTH : SEC : RATE LINE#: : | AMERICAN CROSSROADS | IS IS A CASH IN ADVANCE | : | ω H α | TO LENA | TAXSTATE TAXCO-OP BILLING | DATES OCT2/12 OCT8/12 WK-1 | AMERICAN CROSSROADS EST#692 COMMENTS: (LINE, | 28 | VID 22314 | OSSROADS MEDIT | | ADV NAME ISS/AMER. CROSSROADS |
| OCT5 | | 10/5 | = 692 | : START | | | | | | G NEEDED | | ORDER, INVOICE) | | | 55 55 10 | TI TI | R |
| | | T 0 / 5 |)) | : END : DATE | | | | | | | |) | SS | | SALES PRSN | BUYER NAME | REP.# |
| 308 | | Ë | | :SPTS: | | | | | | | | | NATL. | | WA- | EMILY | OF |
| \$800.00 | | P | 편 교 | : WEEK : | | | | | | | DATE | | LOCAL | | JOE KNAUER | MILHOAN | OFF.# 6556 |
| PLS ADVISE. | (SEP27/12 | • | | DAYS | | | | | | 1 | SEP27/12 | | REGIONAL | | | | SALESMAN # |
| | Ü | | ㅂ | :SPTS: | | | | | | | 17.17 | | | | | | |

REP HEADLINE# 6228189 TRF# 321476 CREDIT ADVISORY: AGENC S\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

528 7800 FAX# 703 528 7880
RY: AGENCY CREDIT RISK !!!
ET HARRIS REPORT FROM REP

FROM REP SEP27/12 17.17
CHANGES *** WFTV-TV ***

OCT/12 148350.00 :LINE#:REP :CD: :LINE#: TIME PERIOD : LGTH : SEC : END :SPTS: WEEK : DATE : /WK: INVT : CONTRACT TOTAL TOTAL SPOTS 148350.00 :TOTL: :SPTS:

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WOPX 0% WRDQ 1% EFTV 0% WRBW 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE